GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:627
ANSWERED ON:18.07.2002
CIRCULATION OF NEWSPAPERS MAGAZINES IN RAJASTHAN
RASA SINGH RAWAT

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of weekly, fortnightly, monthly and daily newspapers/magazines published from Rajasthan, language-wise;

(b) the method of verifying the circulated number of copies of these magazines by the Government and the number of circulated copies of the major dailies; and

(c) the amount paid by the Government for advertisement to these dailies during the last three years, year-wise?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) The total number of newspapers/magazines from Rajasthanregistered with the Registrar of Newspapers for India (RNI) during the year 2000 was 3070. The language- wise and periodicity-wise details are given in Annexure − I.

(b) & (c) : For purposes of DAVP advertisements the newspaper/journal should furnish authenticated figures of circulation certified by Audit Bureau of Circulations (ABC),RNI or aChartered Accountant. The details of claimed circulation figures of the major dailies published from Rajasthan during the year 2000 in Annexure-II. The number of dailies to whom advertisements were issued by DAVP and amount committed by DAVP for such advertisements during the last three years is as under:

Year	No. of Dailies	Amount in Rs.
1999-2000	152	3,40,63,552
2000-2001	121	2,97,87,932
2001-2002	106	3,05,07,527